

2024 Fall Promotion Terms and Conditions

Best Western Rewards® (“BWR®”) members (“Rewards Member(s)”) who (a) register for this promotion on bestwestern.co.uk/global-double-points or as otherwise permitted (e.g., at the front desk of any Best Western® branded hotel) and (b) complete a qualified stay* between September 3, 2024 and November 18, 2024 (“Promotion Period”) at any Best Western branded hotel globally, will earn Double Points** for completion of the qualified stay.

There is no limit to the number of Double Points a Rewards Member can earn during the Promotion Period. Rewards Members’ earning preference must be set to BWR points (“Points”). Promotion registration and BWR enrollment/membership is required prior to the first qualified stay. Qualified stays completed prior to promotion registration and BWR enrollment/membership will not count towards satisfying the promotion requirements. BWR enrollment may be completed by visiting bestwestern.co.uk/best-western-rewards/join-rewards.

No extensions, substitutions, or replacements are available. Promotion is non-transferable. Promotion is not valid with any other offer, promotion, or discount. Promotion is void where prohibited by law. Promotion is subject to cancellation or change without notice. All BWR program rules apply. Visit bestwestern.co.uk/policies/terms-of-use for complete BWR program terms and conditions. Please allow two (2) weeks after the qualified stay for the Points to be posted.

** A “qualified stay” for the purpose of this promotion is defined as a stay of at least one night at any Best Western branded hotel, at a rate eligible for earning Points, with the exception of a stay booked through an online travel agency, booked through a tour operator, or booked at a special discounted rate (see BWR program rules for further information on qualifying criteria). Qualified stays that take place during the Promotion Period must be completed on or before November 18, 2024 to be counted towards the promotion.*

*** “Double Points” for the purpose of this promotion means you will earn a bonus equal to the base Points earned during your stay.*

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